

PRESS RELEASE  
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## GOFO ART and China Guardian (HK) Join Hands to Launch “Wish Come True” Fundraising Campaign to Benefit Make-A-Wish Hong Kong

*GOFO ART is proud to present a special release of charity limited-edition prints created by leading Australian contemporary artist Ian Williams*



Image: Ian Williams, *Koncrete Kandy*, 2020, Giclée print, 55 by 79 cm © Ian William

**Hong Kong, September 24, 2020** – GOFO Art is collaborating with China Guardian (HK) to launch [#WishComeTrueHK](#) fundraising campaign to benefit Make-A-Wish Hong Kong. The campaign aims to help create life-changing wishes for kids with critical illnesses during the COVID-19. A selling charity exhibition of six unique limited-edition prints created by Australian artist Ian Williams to be sold exclusively by China Guardian (HK) at Hong Kong Convention and Exhibition Centre from 5-10 Oct 2020 and followed by 11-19 Oct at China Guardian (HK) G Art Gallery. GOFO Art and China Guardian (HK) will contribute 100% of net profits from the sale to Make-A-Wish Hong Kong.

Ian Williams explores the metaphysics of virtual space through painting. With the rapid development of global technology and the experience of Generation Z with the virtual world, he explores the spiritual values of visual perception in the digital age and interconnected culture in our everyday lives. Art lovers can choose from a range of six editions, each work arrives signed and numbered in an edition of 50. The vivid composition of a colorful abstract pattern is believed to represent: Dream, Hope, Strength, Confidence, Joy, and Love. One of the highlighted pieces “*Koncrete Kandy*” was in honor of Wish Children and specially created by the artist to support Make-A-Wish Hong Kong during the coronavirus pandemic.

Talking about Make-A-Wish, Ian Williams said “*Koncrete Kandy was painted especially for Wish Children. The work is both a celebration of my love of painting, and a symbolic arrangement of forms. I wanted to convey a sense of nurturing, protection, and elevation. The painting shows some larger forms surrounding smaller forms, which represents those who can help surrounding children less fortunate.*”

Said Jaco Cheung, GOFO Art co-founder and director, “*In these unprecedented times, we’re eager to do what we can to support those affected by the pandemic. It is a great honor to partner with China Guardian (HK) to do what we know best to support our community. We hope this event will bring positive energy and further awareness for Wish Children and their families. At the end of the day, all we need is hope and strength, your support is needed now more than ever before! I believe together we can do extraordinary things!*”

Said Vita Chen, General Manager, Asian 20th Century and Contemporary Art, China Guardian (HK), “*As the leading auction house in China, we are pleased and honored to join hands with GOFO Art to hold this meaningful charity event and to contribute to the local community. Art collectors can contribute and help the Wish Children experience life beyond illnesses while owning a vibrant work by artist Ian Williams for a good cause in this unique moment.*”

Said Madeline Kam, Executive Manager, Make-A-Wish Hong Kong, “*During the pandemic, the number of our Wish Children continues to grow. We are very honored to be part of this meaningful charity event. With the generous support, we could fulfill more life-changing wishes of these children fighting with critical illnesses.*”

The collection can be purchased through the China Guardian (HK) from October 5-19, 2020. The Charity Editions are available for 3,500 HKD (27 by 38 cm wide) and the Special Edition “Love” for 10,000 HKD (55 by 79 cm wide). More details on [cguardian.com.hk](http://cguardian.com.hk).

## **ABOUT GOFO Art | [www.globalfocal.com.hk](http://www.globalfocal.com.hk)**

GOFO Art is an innovative consultancy based in Hong Kong with a focus on boundary-pushing curatorial concepts and collaboration. The brand is dedicated to promoting Asian and international contemporary artists and explores the dialogue between East and West. At GOFO, we help artists excel by transforming ideas and strategies into tangible results. GOFO Art was co-founded in 2019 by Jaco Cheung, the former specialist of Sotheby's Modern and Contemporary Art in Hong Kong and Beijing. With more than twelve years of experience in art advisory and international art project management. At present, GOFO's collaborative network includes Vancouver, Toronto, Paris, Tokyo, Osaka, Taiwan, Beijing, and Shanghai.

## **ABOUT CHINA GUARDIAN (HK) | [www.cguardian.com.hk](http://www.cguardian.com.hk)**

Founded in May 2011, China Guardian (HK) Auctions is a wholly owned subsidiary of China Guardian Auctions with an elite international team of experts driven by professionalism, integrity and a passion for excellence. Since its first auction in Autumn 2012, China Guardian (HK) has firmly established itself in the city's auction scene, operating in major collecting categories including Chinese Paintings and Calligraphy, Asian 20th Century and Contemporary Art, Ceramics and Works of Art, Classical Chinese Furniture, as well as Jewellery, Watches and Luxury Goods.

## **ABOUT MAKE-A-WISH HONG KONG | [www.makeawish.org.hk/](http://www.makeawish.org.hk/)**

Make-A-Wish Hong Kong was registered in Hong Kong as a charity (registration number: 91/5366) in 1998 and became a member of Make-A-Wish Foundation International, the world's largest wish-granting organization with 39 affiliates serving over 50 countries and territories nowadays. Collectively we have realized more than 500,000 wishes worldwide since 1980.

Our mission is to create life-changing wishes for children with critical illnesses aged between 3 and 17, in Hong Kong and Macau, to enrich the human experience with hope, strength, and joy. To date, Make-A-Wish Hong Kong has transformed over 2,000 children's lives. We are dedicated to making every eligible child's wish come true.

## **ABOUT IAN WILLIAMS**

Ian Williams (b. 1976) lives and works in Perth, Australia. He earned a First Class Honors in Bachelor of Fine Art at Curtin University, Perth, WA (2018) and currently continues his doctoral research in fine art (PhD). Collections include Artbank; Curtin University; University of Western Australia; Central Institute of Technology; Town of Victoria Park. Awards include the Curtin University's Vice Chancellor's List (Honours) (2019); a finalist for the Royal Perth Art Award

(2018); Macquarie Art Award (Sydney) (2015); a finalist for the Bankwest Art Award (2015); Artsource Industry Award (2011); and winner of the Better City, Better Life, Council House, Perth (2010).